



Annual Plan 2014
United Network of Young Peacebuilders

Introduction

In 2014 UNOY Peacebuilders will turn 25 years, and the celebration of this anniversary will be the red thread throughout the year. We find it important that the anniversary is celebrated in a meaningful way, looking back at what our network has accomplished, but also looking forward to give the network direction for the coming years.

We'll be celebrating this 25th anniversary with various events, such as the Young Peacebuilders Forum in September. The forum will bring together young peacebuilders from the UNOY network, but also from outside our network, and UNOY alumni. The Forums will celebrate UNOY's anniversary while at the same time functioning as an important source of input for the new UNOY strategy – looking at the past, the present and the future. Currently we have secured funding for European participants only, but we hope to be able to also invite participants from other regions. The publication 25 Stories of Youth in Peacebuilding is another form to celebrate the anniversary. In this project, stories from young peacebuilders in our network will be gathered, and published both online and in a hard-copy publication.

The successful advocacy work done in 2013, especially at the United Nations in New York, has meant that the profile of UNOY Peacebuilders is being enhanced and that connections to several new organizations have been established. In 2014 we want to continue exploring and building on these links. We will continue our active participation in the Global Partnership on Children, Youth and Peacebuilding currently led by Save the Children Norway, and in the UN Intra-Agency Network on Youth Development Sub-Working Group on Youth Participation in Peacebuilding. In addition we aim to apply for membership in the International Coordination Meeting of Youth Organizations (ICMYO) in order to strengthen our links to other global youth organizations.

In spring 2014, Ana Afonso from our member organization CEIPES in Italy will do a youth workers mobility and join our office for six months. Ana will be a great addition to our team!

For many years, UNOY has been working with two main pillars – Capacity Development and Advocacy. In 2014, and subsequently in this annual plan, we want to cement these two pillars into the two programs in which UNOY runs its activities. This is a first step to further professionalize UNOY, and to give a much needed framework and linkage to the existing activities. It will also mean a clearer division of roles between the two leading coordinators.

In addition to the two programs, this annual plan, and the work of the International Secretariat has two additional focus areas: the UNOY Network and Communication and Outreach.

Keeping in mind the importance of the gender dimension in all peacebuilding work, as gender inequality is both a grassroots cause and a consequence of many conflicts, the annual plan for 2014 also foresees a strong gender dimension of the work and activities throughout the year. This gender dimension is twofold and includes the development of specific activities (e.g. training, manuals, etc.) on the one hand and increased gender sensitivity transversally in the various activities, projects and management dimension of UNOY on the other. Further details will be described in the relevant sections of the annual plan.

This annual plan is guided by the strategy for 2011-2015, and its four strategic priorities:

- To facilitate the build-up of the capacities of members to mobilize more youth to be effective contributors to the creation of peaceful societies.
- To develop positive youth engagement in international and national processes related to peacebuilding and conflict transformation.
- To strengthen the effectiveness of UNOY Peacebuilders as a network of youth peacebuilding organizations based on democratic principles and a shared feeling of ownership that utilizes opportunities for members.
- To strengthen UNOY Peacebuilders' public image.

As this strategy is coming to an end, in 2014 the development of a new strategy will commence.

UNOY Peacebuilders

The United Network of Young Peacebuilders (UNOY – pronounced ‘You Know Why’) is a global network of youth organisations committed to establishing sustainable peaceful societies. Young people constitute half of the world’s population, and we strongly believe in the importance of their involvement in societal change. This is why we aim to provide youth with the necessary means to contribute to peace.

UNOY Peacebuilders is a non-political, non-religious, non-governmental organisation that welcomes youth peace initiatives, organisations and young peacebuilders regardless of gender, ethnicity, social class, religion, and/or any other distinction. Our vision is youth committed to jointly building a world in which peace, justice, solidarity, human dignity and respect for nature prevail. Our mission is to link up young people’s initiatives for peace in a global network of young peacebuilders, to empower their capacities and increase the effectiveness of their actions.

1. Capacity Development Program: Activities in 2014

In 2014, the main topic in focus of the Capacity Development Program is Social Entrepreneurship for Peace.

Fundraising efforts will be made to secure funding for the continuation of the regional African trainings, and for regional trainings in Asia and Latin America as well as for continued capacity development work in the Caucasus and MENA regions. In addition we are exploring the possibilities of working with the Regional Government of Iraqi Kurdistan to develop the capacity of youth organization in Kurdistan, and in the MENA region at large.

During the year, a specific strategy for the Capacity Development Program will be developed.

The Capacity Development Program aims to achieve UNOY's Strategic priority 1, namely to facilitate the build-up of the capacities of members toward mobilizing youth to be effective contributors to the creation of peaceful societies. Key activities are "Member organisations benefit from capacity building opportunities." and "Member organisations connect with each other, share knowledge and skills." The Milestone for 2015 as laid out in the strategy is to develop capacity building initiatives for members of **all regions** with the support of the ISG and the IS.

Roderick Besseling is the Leading Coordinator responsible for the Capacity Development Program. He is supported by Imre Veeneman as Project Coordinator.

Activities in 2014

1.1 Mobilizing YOUTH – Social Entrepreneurship for Peace

Location: Berlin (March), Lagos (April), Amsterdam (August)

Timeframe: November 2013-November 2014

Budget: 132.100 EUR

Funding: European Commission/Youth in Action (confirmed) and others

UNOY's role: lead organization

Partners : AYHD (Nigeria), CCREAD (Cameroon), CLREAD (Kenya), CEIPES (Italy), EIF (Germany), FCV (Spain), IAP (Burundi), OAYouth (Cameroon), Perex-CV (DRC), Seikaljate Vennaskond (Estonia), Service Civil International, SADAD (Liberia), YLSL (Sierra Leone), YOUPEDA (Nigeria)

Mobilising YOUTH: Social Entrepreneurship for Peace is an innovative project that consolidates our previous experience in peace education with the field of social entrepreneurship. Responding to unemployment, one of the foremost issues of youth in the UNOY network and indeed around the world, Mobilising YOUTH will make explicit the links between unemployment, social entrepreneurship, sustainable peace and the role of youth. Livelihood opportunities and financial stability are well-documented sources of sustainable peace. It is, therefore, an important and innate next step of UNOY Peacebuilders to provide a space for creative, innovative and entrepreneurial youth to develop the knowledge and skills needed to implement practical projects in their respective communities.

The project will draw of youth participants from UNOY member organisations in Europe and Africa. Participants will first meet for regional Social Entrepreneurship Trainings, Think Big. Start Small in Berlin and Lagos respectively, and then stay connected through an online platform. Those who show the most progress towards implementing their ventures will be invited to the International Summit to Pitch for Peace and learn from renowned social entrepreneurs through mentorship and study visits. The 24 highly motivated and visionary youth of the International Summit will conclude the training with a tangible business plan for small scale community development ventures. Six of the most promising ideas will be supported by a small grant to help them turn their idea into reality.

The project will establish national, regional and global networks of young social entrepreneurs for peace. The increased capacity of UNOY's member organisations to run projects on social entrepreneurship, creativity, employability and sustainable peace will carve a new path in the youth development sector that encourages young people to identify problems in their community and solve it through small-scale social innovation.

The gender dimension of the Mob-You project will consist of the following elements;

- 1) Development of a specific gender mainstreaming plan for the project covering all its components and activities. The plan will explain in which ways gender will be approached and how gender equality will be boosted;
- 2) Creation of an e-learning unit specifically addressing the subject of gender and leadership;
- 3) Creation of a discussion forum on the subject of social entrepreneurship and gender;
- 4) Exploring the gender dimension of social entrepreneurship and peacebuilding and develop recommendations on how to avoid gender based discrimination and enhance gender equality;
- 5) Connecting women who are social entrepreneurs and boosting networking and cooperation between them and UNOY and the project participants;
- 6) As the training foresees the participation of young people from Europe and sub-Saharan Africa we would like to adopt a gender perspective that embraces all different perspectives present in the groups and contexts taking part in the project. This will be achieved mainly through dialogue and an open attitude. Additionally we will carefully select training materials and examples that ensure the representation of all groups in a positive and dignified way.

1.2 Mainstreaming Peace Education: Approaches, Methodologies, and Visions

Location: Netherlands, Germany, France, Spain, England and Turkey

Timeframe: 24 months (01.08.2012 - 31.07.2014)

Budget: 7.500 EUR (in 2014)

Funding: European Commission - Grundtvig (confirmed)

UNOY's role: partner organization

Partners: European Intercultural Forum e. V. (Germany, Lead - Coordinator), FCV (Spain, Coordinator), Habit (Turkey, Coordinator), AMSED (France, Coordinator), ASHA Centre (England, Coordinator)

The learning partnership "Mainstreaming Peace Education - Approaches, Methodologies, and Visions" aims to develop a coherent transnational approach to peace education as an element in adult lifelong learning

fostering active citizenship, intercultural dialogue, gender equality and social cohesion in Europe. On the background of a variety of conflicts and social tensions in Europe, the project idea is based on the assumption that peace education is not only a form of education that is needed in so called conflict areas but a necessary form of education in all communities facing challenges in inclusion and cohesion in social, cultural and political concerns. Accordingly, the learning partnership aims to share and exchange approaches, methodologies and expertise in adult education, to intensify networking and European cooperation and to improve management and educational capacities of civil society organisations in the context of lifelong learning.

In order to reach these objectives, the learning partnership will involve educational and management personnel of civil society organisations and adult learners from vulnerable background from Turkey, Slovenia, The Netherlands, the United Kingdom, Spain, Germany and France in 12 learning activities with a total of 85 mobilities across Europe. The learning activities include working meetings, training courses and study visits on topics of gender equality and empowerment, intercultural tolerance and inclusion of marginalised adults of minority background.

As a result the project will create a coherent understanding and a strategic approach towards the inclusion of peace education into the lifelong learning context in Europe presented in an educational manual on mainstreaming peace education on local level. The manual foresees a specific section on the gender dimension of peace education describing also how gender and peace are interrelated.

2. Advocacy Program

In 2014, the priority of the Advocacy Program is to continue the momentous work of the Youth Advocacy Team started in 2012. In addition a skills focused workshop will be organized.

The work on an advocacy strategy for the UNOY network will also be finalized during the first half of 2014.

The Advocacy Program aims to achieve strategic priority 2: to develop positive youth engagement in international and national processes related to peacebuilding and conflict transformation, as well as the Key Activities “Facilitate inclusion & active participation of members in Peacebuilding initiatives of governmental, intergovernmental and non-governmental international organisations, bodies and agencies” and “Support members & governmental, intergovernmental and non-governmental international bodies and agencies to effectively engage in fruitful cooperation in peacebuilding initiatives.”

The Advocacy Program works closely together with the Global Partnership on Children, Youth and Peacebuilding, the UN Intra-Agency Network on Youth Development Sub-Working Group on Youth Participation in Peacebuilding, the International Coordination Meeting of Youth Organizations (ICMYO), as well as with the European Youth Forum.

The Milestones for 2015 as laid out in the strategy are to:

- Be one of the leading youth organisations working on peacebuilding at an international level, owning specific expertise on resulting in international agencies and governments bodies contacting UNOY in the regions in which it is active in and at an international level.
- Join four existing alliances of international NGO's and agencies in which the IS and representatives from at least five member organisations are able to represent the needs and views of UNOY. These four alliances are the Global Partnership on Children, Youth and Peacebuilding, the UN Intra-Agency Network on Youth Development Sub-Working Group on Youth Participation in Peacebuilding, the International Coordination Meeting of Youth Organizations (ICMYO) and European Youth Forum (YFJ)
- Through the liaison work of UNOY representatives, enable 15 members to attend opportunities provided by external organisations each year on topics relevant to the network.

Matilda Flemming is the Leading Coordinator responsible for the Advocacy Program.

Activities in 2014

2.1 Storytelling in Youth Peace Advocacy

Location: The Hague

Timeframe: April 2014

Budget: 37.100 EUR

Funding: Anna Lindh Foundation (29.984 EUR) and European Youth Foundation (5.341 EUR) (both confirmed)

UNOY's role: lead organization

Partners: AEI (Palestine), Ceipes (Italy), Etijah (Egypt), FCV (Spain), Seikaljate Vennaskond (Estonia), Service Civil International, Upact (the Netherlands), Association Ahlam El Assafir (Morocco), Citizens of Streets (Morocco), Yala Young Leaders (Palestine)

Storytelling in Youth Peace Advocacy is a workshop focusing on skills-building that will be complemented by an online learning platform. The

online platform will also include a site for “25 Stories of Youth in Peacebuilding” (for more details see activity 4.1). The objective of the workshop is to build the skills of youth peace activist from Europe and Middle East/North Africa (MENA) to be able to tell stories of peace and coexistence and to use these stories to advocate for more intercultural dialogue and for youth participation in peacebuilding.

The 5-day workshop, targeting youth from our member and partner organizations and taking place in The Hague, will equip the participants with practical skills to use storytelling in advocacy. The workshop is directly linked to the online learning platform as the preparation work for participants as well as follow-up will be done on the platform. On the “25 Stories of Youth in Peacebuilding” site on the platform, participants of the workshop will contribute with their own stories of young people building peace through videos. These stories will function as a practical advocacy tool for the workshop participants and for our network at large as it can be used to show policy makers the potential of youth as positive change-makers.

The gender dimension of the project will be mainstreamed during the entire duration of the project. Concretely it will be achieved by:

1. Selecting an equal (or almost) number of female and male participants during the selection phase;
2. Developing a gender perspective of advocacy and storytelling specifically in terms of narrative contents, power distribution, empowerment and equality. Gender stereotypes and roles are often reinforced through stories and narrative, therefore the possibility of visualizing and changing it through new stories become a tool for empowerment and change towards a more equal world.
3. As the training foresees the participation of young people from Europe and MENA region we would like to adopt a gender sensitive approach that embraces all different perspectives present in the group of participants. This will be achieved mainly through dialogue and an open attitude. Additionally we will carefully select training materials and examples that ensure the representation of all groups in a positive and dignity way, among other things

Youth Advocacy Team

Location: The Hague, New York, online

Timeframe: All year

Budget: 75.000 EUR

Funding: Cordaid, Government of Luxemburg, Government of Switzerland (pending)

UNOY's role: lead organization

UNOY Peacebuilders' Youth Advocacy Team (YAT) is a committed group of young lobbyists from the UNOY Peacebuilders network with the aim of increasing youth participation in international peace and security agendas. The team was created in 2012, and currently consists of 12 young people from Afghanistan, Argentina, Cameroon, Colombia, Egypt, India, Iraq (Kurdistan), the Netherlands, Nigeria, Pakistan and Spain. The YAT's mission is to raise awareness of the needs of youth in conflict and post-conflict scenarios and reaffirm the capacity of youth as peacebuilders, and not just perpetrators or victims of conflict.

The YAT has proven to be an outstanding exercise in and practice of youth peace advocacy at the highest international level. Through this entirely youth-led advocacy process, the young team members have been empowered to publicly share their stories of the need for greater youth

participation in peacebuilding with United Nations (UN) policy makers. Thanks to their real-life experiences of the role youth can play in peacebuilding processes, the YAT has become agenda-setters. Through this collective effort, members have managed to create in-depth interest and momentum among policy makers for strengthened international policy frameworks on youth participation in peacebuilding.

In addition to making strong connections to relevant permanent missions to the UN in New York and to relevant UN entities, the YAT has strong built a big network and is working together with global civil society organizations including Save the Children, Search for Common Ground, World Vision, European Youth Forum and the International Coordination Meeting of Youth Organizations.

The long-term aim of the Youth Advocacy Team is the passing of a UN Security Council (UNSC) Resolution on Youth, Peace and Security. There have been several UN General Assembly resolutions which have called for an increase of youth involvement in post-conflict and peace processes. The UN Security Council, the UN body responsible for questions of peace and security, has similarly adopted a number of country specific resolutions mentioning the role of youth in peace and conflict. However, a thematic Security Council resolution addressing young people's need for protection and their role and capacity as peacebuilders is still lacking.

The YAT is a cornerstone of UNOY's advocacy strategy. The YAT makes lobbying missions to achieve its overarching and long-term goals. For each mission, new team members are added to the YAT in order to ensure sustainability transfer of knowledge and inclusion.

Youth Advocacy Team – The Gender Mission

Location: The Hague, New York, online

Timeframe: All year

Budget: 63.000 EUR

Funding: TBC

UNOY's role: lead organization

In 2014, we want a specific mission of the Youth Advocacy Team to focus on the gender aspect of youth participation in peacebuilding, to ensure young women's participation in peacebuilding processes. The current Youth Advocacy Team will be expanded with 5 members with gender expertise. A training for the team will take place in autumn 2014. After this the team will work intensely online to create a message, strategy and stakeholder analysis. Lobbying missions to the UN in New York will take place in late autumn.

Multi-agency, multi-country, multi-donor evaluation and research on children, youth participation in peacebuilding (3M)

Location: To be confirmed

Timeframe: All year

Budget: To be confirmed

Funding: To be confirmed

UNOY's role: partner organization – youth expert

Partners: Save the Children, Search for Common Ground, Patrir, World Vision

UNOY Peacebuilders became part of the Global Partnership on Children and Youth in Peacebuilding in 2013. A sub-group, consisting of UNOY Peacebuilders, Search for Common Ground, Save the Children Norway, World Vision and our member organization in Romania Patrir that focuses

on evaluation and research has developed an evaluation project to improve existing peacebuilding practices. We jointly see the need for a rigorous evidence base on child and youth participation in peacebuilding developed through a multi-agency, multi-country, multi-donor evaluation, that will work to strengthen the impact of peacebuilding programs, and peacebuilding architectures, to in the long-run achieve societal transformation. Such a global evaluation of children and youth peacebuilding has never been carried out. We want to use the findings of the evaluation for advocacy for increased youth participation in peacebuilding.

The global evaluation will codify best practices and lessons learned; define standards and norms across all organizations working in this sector to ensure better programs and better peacebuilding, peacemaking and peacekeeping; highlight areas in need of greater investment to fulfil the rights of children and youth and enable greater resilience to violent conflict.

The evaluation will ensure that key sectors and stakeholders better understand and recognize the importance and value of working with children and youth in peacebuilding. This includes better mainstreaming of peacebuilding into child rights and child and youth participation work; and better mainstreaming and improving engagement of and with children and youth in peacebuilding.

3. The UNOY Network

The UNOY Network is the core of what UNOY is and what UNOY does. In 2014 the International Secretariat (IS) will continue to work to bring the network closer together, and to actively involve members in project development and project implementation.

The International Steering Group (ISG) plays a key role in the engagement and management of the network. As of 2014, the ISG will function on a stronger regional basis, with the 6 members representing the membership in Asia, East Africa, West Africa, Europe and Latin America respectively.

In the first half of 2014 a “Guiding Principles” document for the network will be created in order to lay out the functioning, principles and purpose of the UNOY Network. New members will **not** be accepted into the network until this document has been finalized, as this document should be the basis of all members’ engagement in the network. The Guiding Principles will also be an important building block for the creation of the new UNOY Strategy.

The work with the UNOY Network is fundamental to achieve Strategic Priority 3, to strengthen the effectiveness of UNOY as network based on democratic principles, with a feeling of ownership that utilizes opportunities for members and the key activities “Maintain a dynamic, efficient network of youth led and youth focused peace organisations built on democratic principles.” and “Respond to emerging initiatives and trends relevant for youth led and youth focused peace organisations.” The milestones for this strategic priority are:

- Become one of the leading youth organisations working on peacebuilding at an international level with expertise on specific topics.
- Show through monitoring and evaluation conducted by members that they are taking action using their gained knowledge and links.
- Ensure (I would say encourage) that members cooperate with each other with assistance from the ISG members and the IS.
- Have a democratically elected International Board that is accountable to the ISG.

Matilda Flemming is responsible for the Network activities.

Activities in 2014

3.1 (European) Young Peacebuilders Forum

Location: The Hague

Timeframe: September

Budget: 42.400 EUR

Funding: European Youth Foundation (confirmed)

UNOY’s role: lead organization

The European Young Peacebuilders Forum will celebrate the 25th anniversary of UNOY Peacebuilders during the days before the International Day of Peace September 21. The Forum aims to look to the future of youth participation in peacebuilding by starting the development of a new strategy for UNOY Peacebuilders while learning from the past. The forum furthermore aims to strengthen the European UNOY Network as it brings together large part of the network as well as other European stakeholders.

The Forum will bring together 50 participants. Participants will include all members of the European UNOY Network and European young peacebuilders from outside our network, such as the Council of Europe Youth Peace Ambassadors, will also be invited. UNOY alumni will also be invited as they will bring in knowledge about past ideas and practices of the network, and in this way will bring a new perspective to the discussions.

The 4-day forum will take place in The Hague and will focus on the past, the present and the future of youth participation in peacebuilding in Europe and beyond. Each day will start with a key note contribution to inspire the participants. After this participants will break into groups to jointly shape a picture of first the past – identifying learning moments from the past. UNOY members will be asked to evaluate past activities that have taken place in the European network of UNOY. Participants will reflect upon what was the long-term impact of these activities and what they can learn from them.

The aim is to expand the forum to also include participants from other regions

Issues of gender and equality will be addressed in the Forum in a number of different ways:

- 1) Selecting an equal (or almost) number of female and male participants during the selection phase;
- 2) Addressing in a concrete way the topic of gender and participation in peacebuilding

3.2 International Steering Group meeting

Location: online, The Hague

Timeframe: All year, Face-to-face meeting November

Funding: Administrative funding

UNOY's role: lead organization

The International Steering Group, consisting of six persons representing our member organizations, will meet every six weeks online and, funding permitting, face-to-face in November in The Hague.

In 2014 we will work to strengthen the democracy in our network, by having the whole network take part in the election of the two new members of the ISG, representing West Africa and Europe or Asia respectively. The ISG will pre-select three candidates based on an open call for new members among which the network will be able to vote.

3.3 Annual Impact Review

Location: online

Timeframe: January-April

Funding: Administrative funding

UNOY's role: lead organization

The Annual Impact Review is the annual review process of the UNOY Network. As part of our monitoring and evaluation plan, we review our performance every year by getting honest feedback from our members. Filling in the questionnaire that is part of the Review is a requirement for all of our member organizations. The questionnaire that is sent out to all our members contains four main sections: it asks members to provide information about their organisation, their membership within the UNOY network, activities they ran in the past and what they expect for the

future. The review is a tool for monitoring and evaluating the aiming 1) To evaluate overall performance of UNOY in the year 2014; 2) To evaluate whether our members expectation have being met; 3) To better the experience of our members. The results of the Review are published in the Annual Impact Review Report.

Through the AIR we will map which of UNOY members work on gender issues. Based on this mapping the identified partners will be invited to join the UNOY gender working group and develop concrete activities throughout the year.

4. Communication and Outreach

Outreach is of key importance to UNOY Peacebuilders. As a global network communication and outreach is what binds the network together. The Communication and Outreach can be split in two, with internal communication the network clearly closely linked on the one hand, and external communication and outreach on the other hand.

In terms of internal communication, a closed Facebook group for the members will be re-established. Grants and opportunities will be sent via email & the closed Facebook group as they come. Partnerships for opportunities will be shared through email and closed Facebook group. If opportunities do not gain enough interest, they can be posted on UNOY's public page too.

In terms of external communication, updates from the IS and members will be published on the UNOY Facebook page, as well as on Twitter and by email. The information can also be added to the closed member group. Member visibility can be increased through email and Facebook. Additionally, we should look for new media contacts. For example, if any members or contacts are involved in media/interviews, then this should be shared with the IS.

The Communication and Outreach work is aiming to achieve Strategic Priority 4: To strengthen UNOY Peacebuilders' public image and the key activities "successful practices of members & IS, inspiringly presented to global community.", "be present on websites of strategic partners and social forums." and "presence at key events of governmental bodies and agencies." The Milestone for 2015 for the Communication and Outreach work is to be acknowledged as one of the leading youth organisations working on peacebuilding at an international level with expertise on specific topics.

We will develop a short and practical policy document containing concrete tips and advice on how to better refer to gender groups, how to use language in an inclusive way, and so on. A short training session will be created (e-learning and/or in presence) aimed at the UNOY communication team.

Roderick Besseling is responsible for the Communication and Outreach work.

Activities in 2014

4.1 25 Stories of Youth in Peacebuilding

Location: online, prep-meeting in The Hague

Timeframe: All year

Budget: 11.300 EUR

Funding: European Youth Foundation (confirmed)

UNOY's role: lead organization

25 Stories of Youth in Peacebuilding is a collection of personal stories published in celebration of UNOY Peacebuilders' 25th anniversary. The publication will be the result of a co-creation process where young peace activists from our member organizations and from the activities organized by UNOY Peacebuilders in 2014, as well as UNOY alumni will contribute with their own stories of young people building peace. The publication aims to give a face and recognition to the contributions young people have made to peacebuilding –in Europe and beyond. Furthermore the publication will function as an advocacy tool as it can be used to show

policy makers the potential of youth as positive change-makers in peacebuilding. The target group for the publication is European young peacebuilders and UNOY alumni, but also policymakers on peacebuilding.

The publication will have a youthful, easily approachable layout that will elevate the power of the stories told. The stories will be illustrated by photos and illustrations by young creators. This will work to entice the target group to read the stories and see the power of youth.

The process and launch of the publication will be featured on an online platform. Contributors can submit their contributions through the platform and additional material, mainly in the form of short personal stories told on video from our activities, such as the Storytelling in Youth Peace Advocacy workshop, will be posted on the site throughout the year. Once the publication is published it will be made available to the public on the platform, and the online webinar to celebrate the launch of the publication will also be hosted on the platform.

4.2 Content Development and Curation: Youth in Peacebuilding from a Global Perspective - youthpolicy.org

Location: Online and throughout the network

Timeframe: January-June

Budget: 7.252 EUR (in 2014)

Funding: Open Society Foundation (confirmed)

UNOY's role: lead organization

Partners: ADECOP (DRC), AYHD (Nigeria), CCD (Bangladesh), CCREAD (Cameroon), Elwak (Kenya), FCV (Spain), KYF (Kenya), OAYouth (Cameroon), Peace Dialogue (Armenia), Perex-CV (DRC), SADAD (Liberia), The Youth Congress (Kenya), Yuvsatta (India)

In this project that started mid-year 2013, UNOY Peacebuilders together with a number of member organizations are producing and curating content for the portal youthpolicy.org on the topic *Youth in Peacebuilding from a Global Perspective*.

The project allows members of the UNOY network to share their experience and knowledge on youth in peacebuilding and provide valuable grassroots voices from the ground to a worldwide audience. In a time period of 12 months, 15 member organizations will compare reporting in national and international media with their own experience and journalistic research. In the final stages of the project, the members will be teamed up in a joint policy analysis.

Their articles are to be selected by the International Secretariat of UNOY based on the latest policy developments and law implementations in a specific country. The secretariat will also curate the content on youth in peace building for youthpolicy.org.

Through this project, UNOY Peacebuilders aims to voice youth grassroots opinions on peacebuilding policies, create a comprehensive collection in the chaos of online information on youth in peacebuilding, reinforce the discourse of youth as change makers, strengthen its network and increase the capacity of its youthful members.

With the purpose of enhancing and widening the gender perspective on the subject of youth and peacebuilding partners will be encouraged to write articles on this subject.

5. Gender

In accordance with our gender policy and our commitment to gender equality, gender is mainstreamed throughout our activities. The overall objective of the gender policy is to ensure the inclusion of a gender, peace and security (GPS) perspective in UNOY's work and in international policy and practice on youth and peacebuilding.

The specific objectives are:

1. To ensure a good understanding of GPS issues among IS staff and UNOY members.
2. To include a gender perspective in UNOY planning, implementing and evaluating key activities.
3. To ensure a gender perspective in UNOY's HR practice.
4. To advocate for the inclusion of gender issues in international policy and practice on youth and peacebuilding

In addition to the various activities and approaches already defined in the different sections of the annual plan the gender work at UNOY foresees the following activities:

- Improve the gender policy document by adopting a practical perspective that can have a concrete impact in partners' activities;
- Update the Gender Toolkit created by UNOY in 2011;
- Disseminate the recommendations on youth, gender and peacebuilding;
- Create and run a basic gender training for staff and interns;
- Create a list of contacts in the field of gender work and map the organisations which work on the subject in the Netherlands and world-wide;
- Identify key international days related to gender equality and identify relevant activities to carry out those days (also in partnership with UNOY member organisations);
- Develop a strategy to improve the gender balance of UNOY staff/interns.

Matilda Flemming is responsible for the gender work. She will be supported by Ana Afonso.

6. The International Secretariat

In 2014 the aim is to continue the professionalization and organizational development at the UNOY Secretariat, especially focused on ensuring efficient processes and that the financial management of activities matches the implementation of activities.

We will further integrate our CRM (Customer relations management) system Insightly into our work with fundraising, project management and network.

In 2014 a sustainable solution to knowledge management and document storage will be sought.

The aim is to, funding permitting, increase the staff capacity at the Secretariat from 3.35 FTE to 3.6 FTE.

Matilda Flemming is responsible for the work of the International Secretariat.

Activities in 2014

Fundraising

Funding continues to be a challenge for our network, something that has forced us to diversify our fundraising. In 2014 UNOY will be aiming to increase administrative funding for the organization and specifically for the network and to secure more long term projects (minimum 2 years in length).

In 2013, initial progress was made in terms of corporate fundraising, which included positive discussions with IBM, Hewlett Packard and Manpower. Our aim is that these initial meetings will be followed up with partnership and project development meetings in 2014 to explore potential cooperation and financial engagement.

Being a registered partner with USAID will also open up avenues for 2014 and beyond. Being a partner now means that we have access to future trends and opportunities with USAID which will be taken advantage of. 2014 will also see less partnership agreements between us and partner organizations where our role is simply to send participants. This has in the past proved to be a time-consuming activity and more discretion will be used in the future.

In 2014 we continue to make our project development processes as driven by the members as much as possible.

In 2014, UNOY's fundraising priorities are:

1. To secure co-funding for the MobYou project
2. To secure funding for the Youth Advocacy Team – including the Gender Mission of the YAT
3. To secure funding for participants from outside of Europe to attend the Young Peacebuilders Forum

In addition, we will work to secure funding for the continuation of the regional trainings in Caucasus, the MENA region, Africa Asia, Latin America

Planning, Monitoring, Evaluation and Learning (PMEL)

In 2014 we will continue the work on developing the PMEL structures of UNOY. A PM&E tool will be specifically designed to help project managers working on PM&E throughout the project management process.

The Annual Impact Review (AIR) remains a corner stone of the PMEL of the network at large.

In 2014 we aim to do an external evaluation of our organization (pro-bono). The aim of the evaluation is to evaluate our current strategy, in order to make recommendations for the new strategy we will create.

In terms of planning, the start of the creation of a new strategic plan will begin in 2014, with very important input from the Young Peacebuilders Forum.

In terms of learning, a minimum of two strategy days will be held, one with the board and one with the whole secretariat

Internal trainings

A minimum of four internal trainings will be held at the UNOY Secretariat, in order to develop the skills and knowledge of the Secretariat. External experts, such as members of the board will be invited as trainers whenever possible

